

# Company Profile



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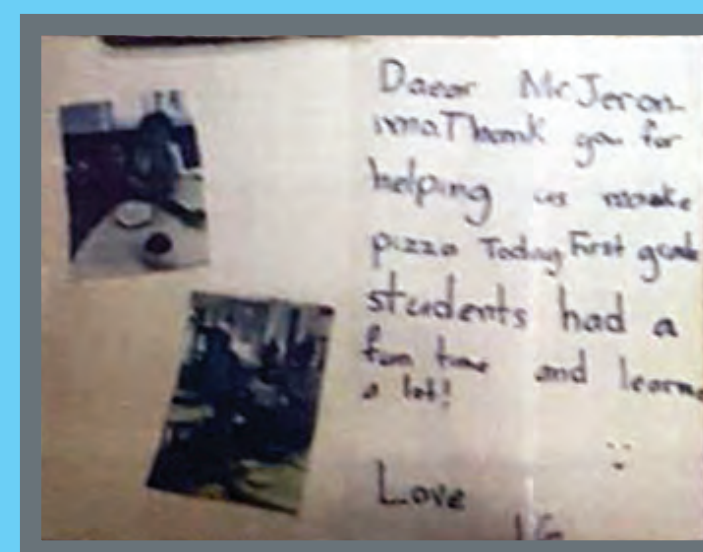
## Our Profile

Jazz Café, is one of Qatar's most successful business ventures. Founded by Jassim al Theyab and Jeronimo DSouza (2015), Jazz Café, is an innovative coffee / snack shop offering specialized gourmet brewed coffee, espresso based beverages, granite ices, fruit smoothies, juices, cocktails, milk shakes and other hot/cold drinks.

Jazz Café's uniqueness lies in the custom selected breakfasts and sandwiches on freshly baked in house bread ready to eat in or take away. In addition the café serves a range of tasty and mouth watering prepared desserts.



## Awards and Appreciation





A Cafe  
with its  
own  
**SIGNATURE  
STYLE**



**COME & EXPERIENCE**  
the 8th Wonder of the World

**100%**  
Satisfaction  
Guaranteed



## Business Objectives

**T**o be the established bespoke café in Qatar – the choice café – offering good ambience and value for money in an enjoyable and relaxed atmosphere.

## Mission Statement

**T**o create a hip style café with its own signature providing exceptional customer service, freshly made healthy food products and beverages that reflect on our commitment to the community, employees and overall company's success.

## Vision

**T**o offer a unique, yet affordable casual dining experience that makes us the pioneer in this segment – providing quality and healthy food to customers and clients including sporting federations, corporate organizations and government agencies.

## Guiding Principles

**J**azz Cafe is committed to values such as excellence, passion, quality, integrity and leadership which allow us to navigate challenges and provide future opportunities. Jazz Cafe rewards excellence and cherishes loyalty. Jazz Cafe works with its employees to build strong businesses and a secure a long future.





## Healthy Eating Services

### Jazz Café Serves Hamad Bin Khalifa & the American School of Doha

Jazz Café works closely with the Ministry of Public Health and the Ministry of Education and Higher Education to help provide Qatar students with approved healthy, nutrient meals.

Healthy eating habits are more likely to stay with a child through his growing years if they are instilled at a young age. Jazz Café encourages healthy eating for growing kids with each meal carefully prepared with nutrition value to help prevent the onset of disease layer on in life.

Healthy eating can help prevent many chronic diseases. These include obesity, heart disease, high blood pressure, and type 2 diabetes. Healthful eating for kids has many benefits for children;

- Stabilize their energy.
- Improve their minds.
- Even out their moods.
- Help them maintain a healthy weight.
- Help prevent mental health conditions.
- these include depression, anxiety, and ADHD.



## Our Outlets and Features

With four outlets spread across Qatar, including one of Qatar's topmost schools, Jazz Cafe has a well-earned reputation as the go-to cafe when excellent quality and affordability is part of the consideration.

### ① Barwa Village (Coffee Shop):

Located in Building 16 at Barwa Village, the 50-seat capacity outlet with free Wi-Fi for all guests, offers Coffee, sandwiches, breakfast items, fresh juices & salads.

### ② Qatar Foundation (HBKU Student Area Food Court):

This outlet is one of the most popular among staff and students at QF. The floor plan includes coffee bar, seating area with 15 tables, a kitchen, production and storage area.

### ③ Woqod Petrol Station Al Hilal (Cafe Bakery):

The outlet caters for both middle and upper middle-class walk-in and dine-in customers.

### ④ American School of Doha (Cafeteria):

Jazz Cafe has been rendering catering services since 2015 for the school's two cafeterias - High School over 2,500 students and the Elementary School over 1,000 students plus a faculty staff of 450.

Jazz Cafe provides the school with breakfast, mid-day snacks and lunch meals. We have different stations like Grab & Go, Deli, Juice, Pasta, Hot meals, Salad Bar, Soups, Baked Potato where we serve an average of 1,500 meals daily.

